

STARTING A NEW CLUB - KEY QUESTIONS

The list of questions below should be considered with your club leaders as you move towards establishing a new gymnastics club. The list is meant to be thought provoking and should instigate discussion. It is not meant to be a score sheet or survey. If you frequently answer “no” or “not sure” to the questions, you may need to carry out further research or self-evaluation. Positive answers to the questions may be a good indication of the potential success of your club.

	Questions	Yes	No	Not Sure
1.	Will a new gymnastics club fill a need in the local area?			
2.	Is the demand for gymnastics greater than the supply in the area?			
3.	Is there enough interest from the community to support a new club?			
4.	Will increased competition be good for gymnastics in the area?			
5.	Will other local clubs welcome a new club?			
6.	Do I/we know who our members will be?			
7.	Will a new programme generate new participants in gymnastics?			
8.	Do I/we have support and loyalty in the local community?			
9.	Can we deliver a different service than our competitors?			
10.	Is there a facility we can use on a regular basis?			
11.	Do I/we have the relevant qualifications to run a club?			
12.	Do I/we have the relevant leadership and management skills?			
13.	Do I/we have the necessary organisational skills and experience?			
14.	Do I/we have the necessary communication skills and resources to communicate well?			
15.	Have I/we determined the organisational structure of the new club?			
16.	Have I/we developed a sound business plan and 1 st year budget?			
17.	Will I/we have a sufficient volunteer base?			
18.	Do I/we have the ability to raise funds?			
19.	Can we be competitive based on quality, price and location?			
20.	Do I/we have a long term vision for the club?			
21.	Have I/we established the purpose, value and philosophy of the club?			